



**2008 International Adopt-A-Highway
Association Conference**

Preliminary Agenda

TUESDAY, OCTOBER 28, 2008

ALL DAY

8:00 a.m. – 4:00 p.m.

Executive Board Meeting

All Day Arrivals

Hotel Arrivals and Check-In

Hilton Garden Inn

EVENING

5:30 p.m. – 7:30 p.m.

Reception – Eighteenth Over Austin

Music performed by “*Texas G3*”

7:30 p.m. – 9:00 p.m.

Dinner – On Your Own

Arrangements will be made for those who would like to go dinner on Sixth Street. As we get closer to the conference, further details will be sent out.



**2008 International Adopt-A-Highway
Association Conference
Austin, Texas**

WEDNESDAY, OCTOBER 29, 2008

MORNING

6:00 a.m. – 8:00 a.m.

Breakfast

7:00 a.m. – 9:00 a.m.

Registration

9:00 a.m. – 4:30 p.m.

Vendor Exhibition Booths Open

8:00 a.m. – 8:30 a.m.

Conference Opens

**Doris Howdeshell, Director
Texas Department of Transportation**

**Amadeo Saenz, Jr., P.E., Executive Director
Texas Department of Transportation**

Welcome to Austin

8:45 a.m. – 9:00 a.m.

IAAHA Association Address/Welcome

9:00 a.m. – 10:00 a.m.

Association Business Meeting
(Closed meeting- Members only)

10:00 a.m. – 10:15 a.m.

Bluebonnet Networking Break

10:15 a.m. – 11:30 a.m.

Highway/Roadway Cigarette Litter Prevention Program
Carrie Gallagher, Program Director
Keep America Beautiful, Inc.

11:45 a.m. – 1:00 p.m.

Heart of Texas Luncheon

AFTERNOON

1:00 p.m. – 2:00 p.m.

Vendor/Exhibitor Presentations

2:00 p.m. – 3:00 p.m.

State Reports

Each state or country representative will have the opportunity to showcase their program. Be prepared to be amazed at all the great things going on across the nation.

3:00 p.m. – 3:15 p.m.

Bluebonnet Networking Break

3:15 p.m. – 4:30 p.m.

Paul Nordell, Coordinator, Adopt-a-River Program
Minnesota Department of Transportation

EVENING

6:00 p.m. – 9:30 p.m.

★ **Austin Duck Tour Adventure and Dinner**

Tour of Austin in a unique, interesting and fun manner.
Dinner at the historical **Pecan Street Café** on Sixth Street.



**2008 International Adopt-A-Highway
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THURSDAY, OCTOBER 30, 2008

MORNING

6:00 a.m. – 7:45 a.m.

Breakfast

8:00 a.m. – 4:30 p.m.

Vendor Exhibition Booths Open

8:00 a.m. – 8:30 a.m.

Good Morning! Opening Remarks

8:30 a.m. – 9:30 a.m.

Addressing Litter Issues in a Changing World

**Steve Stein, Director of Litter and marine Debris Management
MSW Consultants**

9:30 a.m. – 10:15 a.m.

Importance of Beautiful Highways and Tourism

**David Teel, Vice President of Projects and Development
Texas Travel Industry Association**

10:15 a.m. – 10:30 a.m.

Bluebonnet Networking Break

10:30 a.m. – 11:30 a.m.

Adopt-A-Highway – The Legacy

J. R. “Bobby” Evans, AAH Program Founder

11:30 a.m. – 1:15 p.m.

Heart of Texas Luncheon

Texas Adopt-a-Highway Awards Luncheon

AFTERNOON

1:40 p.m. – 2:30 p.m.

Measuring Public Opinion Regarding Litter in Texas

**Mike Baselice, President and CEO,
Baselice & Associates, Inc**

2:30 p.m. – 3:30 p.m.

Don't Mess with Texas® Litter Prevention Education

Litter Force Presentation

3:30 p.m. – 3:45 p.m.

Bluebonnet Networking Break

3:45 p.m. – 4:45 p.m.

IAAHA's New Website Unveiling and Survey Results

EVENING

★ **On Your Own**

Explore the many wonders Austin has to offer. Information on restaurants on Sixth Street, other locations of interest and shopping information will be available. Transportation options will also be included.



★ **8:00 p.m. Esther Follies**

(Optional event – See registration form for costs)



**2008 International Adopt-A-Highway
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FRIDAY, OCTOBER 31, 2008

MORNING

6:00 a.m. – 7:45 a.m.

Breakfast

8:15 a.m. – 8:30 a.m.

Good Morning! Opening Remarks

8:30 a.m. – 9:15 a.m.

FHWA Update

9:30 a.m. – 10:30 a.m.

Beautification Programs – Panel Discussion

The importance of partnerships between state agencies, city and county offices, and non-profit agencies.

10:30 a.m. – 11:30 a.m.

Adopt-A-Highway Data Management Tool

Jennifer Crosby, Special Projects

Texas Department of Transportation

This new AAH tool allows AAH coordinators to retrieve statewide information on the program in an instant, and has cut down the amount of time spent of administrative work. This program interfaces with Virtual Earth Mapping which shows what sections are available or not available.

12:00 Noon

Conference Adjourns

NOON – CHECK OUT TIME.

Listing of evening events and activities for the weekend will be provided as we get closer to the date.

Please Note: Dates and times of session/presentations may change.